Hello, I'm

Kristin Humble

Get in touch! hello@bonovum.com • 740.464.8964

Experience

2060 Digital
Senior UI/UX Designer/Developer

Cincinnati, OH
Jun 2019-Present

- Creates and manages Figma component library and project structure.
- Researches and creates user personas and journeys.
- Creates streamlined site maps and data architecture.
- Develops wireframes based on audience and conversion objectives.
- Provides guidance and mentorship to web designers.
- Ensures accessibility and WCAG compliance.
- Codes landing pages using React, Next.js, Tailwind CSS, and Netlify.
- Supports legacy WordPress sites.
- Implements and troubleshoots Google Tag Manager tracking.
- Assists in developing processes for client and employee onboarding, web project management, and other company initiatives.

Mike Albert Fleet Solutions
User Experience Designer/Developer

Cincinnati, OH
Apr 2018-Jun 2019

- Responsible for designing and implementing screens and user flows for the Overdrive mobile app and client portal website.
- Creates user personas for client-facing and public web applications.
- Provides design and development support and consulting to the Marketing team for advertising, emails, and websites.

Luxottica (via Fahrenheit IT)
Email Developer/Production Specialist

Mason, OH
Nov 2017-Apr 2018

- Responsible for design corrections, creative asset prep, coding dynamic emails using Salesforce AMPScript, and testing for accuracy and rendering across clients.

Just Candy/WH Candy
Senior Digital Ecommerce Designer

Fairfield, OH
May 2017-Sep 2017

- Rebuilt email templates for responsiveness and faster load times, and increased email open rates 200% by implementing behavior-based segmenting.
- Coded several usability fixes and suggested larger UI/UX site improvements.

Salyers Group
Digital Design & Development Manager

Covington, KY
Jan 2012-April 2017

- Included designing, building, managing, and optimizing web presences for Donna Salyers' Fabulous-Furs, Donna Salyers' Fabulous-Bridal, The Madison Event Center, and Hotel Covington.
- Responsible for all digital media needs, including emails, website graphics, product images, and display ads.
- Managed vendor relationships for all outsourced web services.

Shawnee State University
Adjunct Professor, Fine Arts

Portsmouth, OH
Jan 2009-May 2009

- Taught ARTS 1101 - Intro to Studio Art and ARTS 3611 - Digital Imaging 1 (Photoshop).

Portsmouth Daily Times
Graphic Designer/Copy Editor

Portsmouth, OH
Jul 2008-Nov 2010

- Edited story copy, designed advertisements, editorial graphics, and pages, and updated the website daily.

About

Educated as a graphic designer, I taught myself to code and found a love of blending **thoughtful, user-centric design** with the underlying **logical structure** of programming.

Portfolio

Please visit **bonovum.com** for my **digital portfolio** and expanded resume information

Education

Shawnee State University
College of Fine, Digital, & Performing Arts
BFA, Visualist Digital Design & Interactive Media with additional courses in Game Design & Information Technology

Software

- Figma
- Adobe Creative Suite
- Whismical
- GitHub
- Litmus/Email on Acid
- WordPress

Languages

- HTML
- CSS/SCSS/SASS
- JavaScript
- React/Next.js
- Tailwind CSS
- Various bits and pieces of PHP, C#, Elixir, etc.